

**1st Piece: Request Letters**

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**Your Name**

123 Your Street  
Your City, ST 12345  
(123) 456-7890  
email@example.com

4th September 20XX

**John Smith**

Mayor, City Name  
123 Address St  
Anytown, ST 12345

Dear Mr. Mayor,

Your Local Pregnancy Center and Your Local Dog Shelter are seeking to host a Dog Show this Fall that would allow local residents to enter their dogs in a friendly competition and doggy beauty pageant. The money raised from the entrance fees would help support young women becoming mothers and dogs without a home.

This event, if hosted in the Historic Downtown area, would also benefit your city. It would raise visibility of the local businesses there and increase foot traffic. This would help bring in more revenue to the city, especially in the long term.

To host this event, we would need to close off This Street from motor vehicles during the Dog Show. As such, we would need the city's cooperation and blessing. This mutual partnership would be beneficial not just for the people of Your City, but also all the women and home-seeking pets our organizations serve each day.

We do hope you consider working with us on this event and look forward to hearing from you soon. Please, reach out to me Phone or Email with any questions you may have.

Respectfully,

**Your Name**

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**Your Name**

123 Your Street  
Your City, ST 12345  
(123) 456-7890  
email@example.com

4th September 20XX

**John Smith**

CEO, Business Name  
123 Address St  
Anytown, ST 12345

Dear Mr. Smith,

Your Local Pregnancy Center and Your Local Dog Shelter are seeking to host a Dog Show this Fall that would allow local residents to enter their dogs in a friendly competition and doggy beauty pageant. The money raised from the entrance fees would help support young women becoming mothers and dogs without a home.

The event will take place right near your store! This will help raise visibility for your business and increase foot traffic. If possible, we are asking all local businesses for charitable donations to help raise funds for the Dog Show. This will be mutually beneficial, allowing us to put on the event and bringing in more customers for your business.

We do hope you consider working with us on this event and look forward to hearing from you soon. Please, reach out to me Phone or Email with any questions you may have.

Respectfully,

**Your Name**

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**Your Name**

123 Your Street  
Your City, ST 12345  
(123) 456-7890  
email@example.com

4th September 20XX

**John Smith**

Pastor, Church Name  
123 Address St  
Anytown, ST 12345

Dear Pastor Smith,

Your Local Pregnancy Center and Your Local Dog Shelter are seeking to host a Dog Show this Fall that would allow local residents to enter their dogs in a friendly competition and doggy beauty pageant. The money raised from the entrance fees would help support young women becoming mothers and dogs without a home.

We have volunteers ready to serve at the event, but could always use more hands. If you know any of your congregants who would be willing to volunteer, please pass this information along.

We need help with set up/tear down of equipment and barriers, registration and check-in for participants, photography, information booths, and waste management/clean up.

We do hope you consider working with us on this event and look forward to hearing from you soon. Please, reach out to me Phone or Email with any questions you may have.

Respectfully,

**Your Name**

## 2nd Piece: Social Media Posts

### Post1:

Mark your calendar!

Local Dog Shelter's first Dog Show is coming Month, Day. Get ready to bring your bark and put your best paw forward.

Categories include Best Behaved, Best Dressed, Most Obedient, and more. Prizes include coupons, gift cards, and trophies for 1st place winners!

In partnership with Local Pregnancy Center and City/Township, the Dog Show will be at 123 Street from 12-4pm.

Entrance fee for participants is \$20. All proceeds go to help more dogs and young mothers!

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### Post2:

It's almost time!

The Local Dog Shelter's first ever Dog Show is just around the corner. Practice those strides and get ready to woof like you mean it.

Categories include Best Behaved, Best Dressed, Most Obedient, and more. Prizes include coupons, gift cards, and trophies for 1st place winners!

In partnership with Local Pregnancy Center and City/Township, the Dog Show will be at 123 Street from 12-3pm.

Entrance fee for participants is \$20. All proceeds go to help more dogs and young mothers!

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### Post3:

Today is the day!

Our first ever Dog Show is about to happen. Volunteers are setting up right now! See you soon.

The Dog Show starts at 12pm. Sign in begins at 10am. We are at 123 Street in City/Township.

Entrance fee is \$20. All proceeds go to support Local Dog Shelter and Local Pregnancy Center.

**3rd Piece: Press Release**

# Your Local Dog Shelter Partners with Your Local Pregnancy Center to Host New Dog Show

## FOR IMMEDIATE RELEASE

Your Local Dog Shelter, a trusted advocate for dogs everywhere, today announced a partnership with Your Local Pregnancy Center to host a new Dog Show in the late summer. As a no-kill shelter, we feel our values and mission align closely with theirs, though we serve two very different populations. This partnership will allow us to strengthen our relationship while offering a valuable contribution to the community.

We are currently looking for a City or Township in either “A,” “B,” or “C” County to host the event. Volunteers are also needed for set up/tear down of equipment and barriers, registration and check-in for participants, photography, information booths, and waste management/clean up.

### About YLDS:

Your Local Dog Shelter provides humane housing and care for stray dogs that have been picked up off the street. Our veterinary staff spay and neuter all captures and keep them until they are adopted out or pass away from natural causes. We are a no-kill shelter where you know dogs will be safe.

For more information, or to volunteer, contact (First & Last Name) at (Email) or (Phone).



## 4th Piece: Event Speech

Good afternoon. Thank you all for coming and making our first ever Dog Show a joyous day and a wonderful success. A big thanks to our four-legged friends in particular for all the good memories they bring.

We put a lot of hard work into making this day happen. So, I'd also like to thank our sponsors, [list the names of people/organizations who donated money]. And we couldn't have put this all together without everyone who volunteered their time. Let's give them a hand as well. And we are all grateful to [City/Township] for hosting this event and offering this beautiful stretch of their downtown for us.

Above all, can we give it up for the canine stars of the show and their handlers? It wouldn't be a show without our contestants. Let's hear it for all who competed. Well done.

It has been such a wondrous time for us at the Local Dog Shelter, partnering with the Local Pregnancy Center to organize this event. The relationships we have made and strengthened through this effort have been priceless, and I look forward to all the times to come from our accord.

In John 17, verse 21, we read our Lord pray for us, "that they, [meaning us] may all be one, just as you, Father, are in me, and I in you, that they also may be in us, so that the world may believe that you have sent me." We do our earnest to work together in all that may, in honor of our Lord's wish. For we are all stronger together than ever apart, but strong bonds require great labors to maintain.

In that spirit of unity, may we all endeavor to do our part to stand firm as one, thinking no matter too small for the attention of our greatest care. Whether we are saving the lives of the most vulnerable by giving hope to a young mother, rife with fear and uncertainty, or helping a lost pup off the street as during its darkest hour without a home. Let us do all with earnest vigor and cheery smile, so as to brighten those days in other's hearts, dark as they may be. Being that light unto the world as all are called, to remind all darkness it shall never overcome.

(Pause for a few moments and look down in silence).

Thank you all again for being here. Please, before you leave, take the time to see our (mention local attraction). Now, please welcome (announcer) to announce the winners in our first ever Dog Show.

5th Piece: Website Copy  
(to be completed by a graphic designer)

## The Local Dog Shelter's first ever Dog Show is on Month, Day!

- 123 Street, City, ST Zip
- \$20 Entrance Fee
- Dog Show @ 12-3pm
- Sign in @ 10am

Bring your bark and your star pup too! Contestants will be judged on the following:

- Best in show
- Most obedient
- Most friendly
- Best groomed
- Best personality

(Image of a dog looking up and to the left with a happy disposition)

(Insert a graphic of a dog's paw)

### Competition Rules:

- All dogs leashed at all times
- People-safe, non-aggressive dogs only
- All dogs checked in by 11am
  - Check-in includes behavior checks by judges

### Volunteers Needed!

- Set up/tear down
- Registration and check-in
- Photography
- Information booths
- Trash pick up

Contact (Name) at (Email) or (Phone)

### Thank Our Sponsors!

- Local Dog Shelter
- Local Pregnancy Center
- City/Township
- Local Church(es)
- Local Business(es)

# 6th Piece: Landing Page

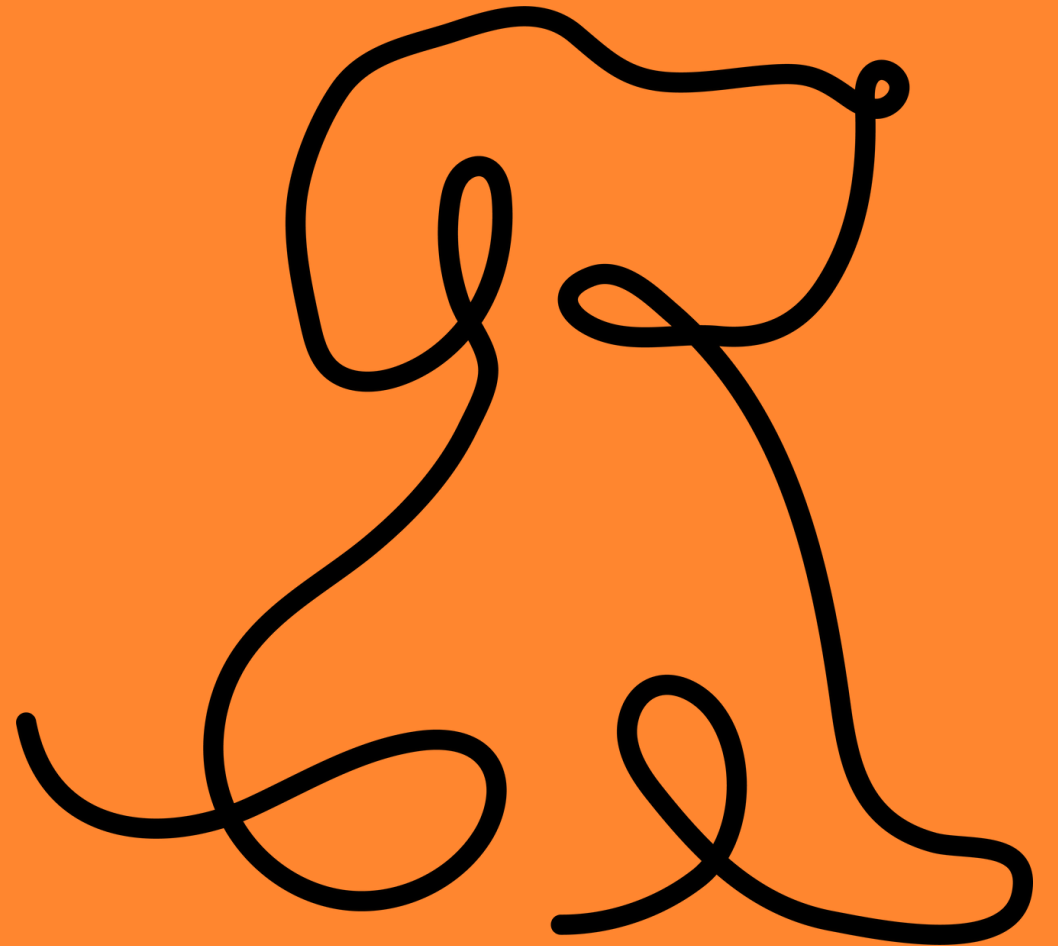
(to be completed by a graphic designer)

# SPONSOR A DOG

**SOME DOGS CAN'T FIND A HOME,  
BUT THEY STILL NEED A HAND**



**SPONSOR A DOG TODAY**



## **SUPPORT A DOG WHO:**

- **HAS SPECIAL NEEDS**
- **BEHAVIORAL ISSUES**
- **OR IS JUST UNABLE TO ADOPT**

**[CLICK HERE TO CHANGE A LIFE](#)**

**FOR \$20 A MONTH**



# YOUR SUPPORT PROVIDES:

- **FOOD**
- **BEDDING**
- **MEDICAL NEEDS**
- **AND MORE!**





# BECOME A MIRACLE WORKER

Credit card info box



## 7th Piece: Mailer

(to be completed by a graphic designer)

SHOW OFF YOUR STAR PUP!

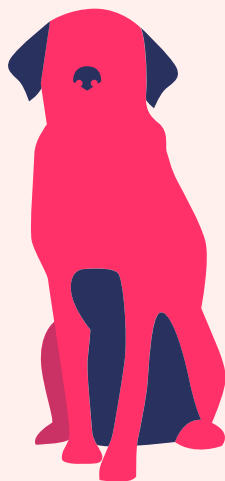
# ***DOG PARADE AUGUST 14<sup>TH</sup> AT THIS STREET***

Sponsored by Local Dog Shelter and Local Pregnancy Center

***ENTRANCE FEE IS \$20 (PROCEEDS GO  
TO SUPPORT DOGS WHO NEED A  
HOME!)***

All participants must have dog on leash at all times  
All dogs must be people-trained and non-aggressive





## ***SHOW OFF YOUR DOG!***

**PRIZES FOR TOP PERFORMERS:  
GIFT CARDS  
COUPONS  
TROPHIES & MORE!**

Judging Categories:

Best in show

Best looking

Most obedient

Most friendly

Mailing Address:  
Current Resident  
123 Your St.  
City, ST 12345

Phone: (123) 456 7890  
Email: [hello@reallygreatsite.com](mailto:hello@reallygreatsite.com)  
Website: [www.reallygreatsite.com](http://www.reallygreatsite.com)  
Return Address: 123 Your St., City, ST 12345